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Summer 2010

## WELCOME TO OUR NEIGHBORHOOD



## PAPER OR ELECTRONIC?

NEW! Reduce your carbon imprint!

In an effort to be eco-conscious in our community, we are converting to a paperless newsletter. Our past, print issues are still available online at CastleRockConstruction.com.

We invite you to join our new mail list to continue to receive our periodic information and special offers. We will not share your email addresses with any other party. We employ an opt-in, opt-out system and you may unsubscribe at any time. Our e-newsletters will contain special drawings and referral gifts, so sign up today so you don't miss out!

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**Available Lists:**

**Castle Rock Construction**

Castle Rock Construction offers information about remodeling services for Northern California. With an eye to the environment, we are converting from our paper newsletter to a paperless, e-newsletter, with opt-in, opt-out options. We invite you to sign up for our next issue.

[Administration](#)

CastleRockConstruction.com/e-newsletter.php

## CONTRACTOR OF THE YEAR PROJECT

Castle Rock has another award to hang on his wall of fame: CotY Home Theater & Media Rooms under \$150,000.

The homeowners enjoy entertaining guests in their home and they enjoy sports events, but don't necessarily enjoy the hustle 'n bustle of going to the stadium, finding a place to park, and in the case of football, freezing to death. They much prefer sharing the ambiance of their comfortable home, offering snacks and drinks from the wet bar, and enjoying a round of pool during intermissions and halftime, or watching halftime shows on a state-of-the-art home theater.

These clients were so committed to this enterprise, a complete entertainment area

was designed and constructed with ease of movement, lighting, and safety in mind. The area includes a home theater with totally wireless controls, a pool room, and a social area replete with a commercial-grade wet bar.

The home theater consists of a screen within a custom cabinet system that also houses the complete audio-visual equipment center. Speakers are nestled in custom benches with the sound cones discretely hidden behind fabric panels. The motor for the panel that hides the screen when not in use is behind a similar fabric panel. The furniture style cabinet has Shaker style doors with walnut peg inlays and leaded glass panels. There are multiple lighting "scenes" for ambiance; low-voltage lighting inside the crown molding, and recessed can lights are



discretely placed so that they can provide an extra level of illumination when required.

The pool room has custom wainscot paneling with clear cherry stiles and rails finished with a clear satin lacquer. The panels are of Madagascar ebony with a light satin stain and a clear lacquer finish. A custom cue rack was constructed from clear cherry and backed with the Madagascar ebony panel. Drink rails were fabricated from cherry and custom crown molding was fabricated to match the rest of the house.

The bar is constructed in the same manner and fashion as the theater and pool rooms with Shaker style cabinetry with square walnut peg in the door corners and decorative leaded glass door fronts with more than enough front and back bar space to serve and enjoy drinks and snacks. Entry behind the bar is through custom, bi-directional butler doors. A bottle display and storage area takes up the bottom half of the bar's back wall, and a full size automatic dishwasher is installed under the bar.

The bar is also tricked out with an espresso machine, its own flat screen TV and AmX video controller. Puck lights in the upper cabinets illuminate through glass shelves, and low-voltage lighting is used behind the bottle display. The bar itself is lit by a series of earthen tone pendant lights.

All three areas complement each other and are in total harmony with the remainder of the house. There is a seamless transition between the newer areas of the home and those already in everyday use.



## TECH CORNER

Whether building a new home or remodeling an older one, it is the perfect time to plan for all home theater, security and connection needs. Castle Rock Construction is an authorized dealer and installer for Control4 solutions. Control4 is the bridge that makes it possible for multiple consumer electronics and home systems to work seamlessly together—with a single remote!

Control4 includes:

- One-Touch Home Theater: Simplify the control of audio, video and home-theater components, eliminating the need for multiple remotes
- Multi-room
- Music: Enjoy digital music collections--like XM or Sirius, Rhapsody or your personal iPod library-- anywhere in your home.
- Smart Lighting: Create lighting scenes that offer simple control over lights and outlets. Control4 smart lighting uses timers, motion sensors and dimmers to enhance security and reduce energy costs.
- Advanced Temperature Control: Help conserve energy and ensure comfort with pre-programmed temperature controls.
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Safety and Security: Integrate a security system or IP cameras to monitor home security from virtually anywhere.

- More: Control4 integrates with a wide range of products including door locks, window shades, pool controllers, appliance monitors and much more.

Most retrofit projects can be completed in a matter of hours or days. And, unlike most home-automation systems, Control4 is incredibly easy to use.

Because Control4 can operate on a wireless communication standard, you can create an amazing home theater and multi-room music experience in your home without pulling wires, tearing walls open or undertaking major construction. Control4 offers affordable, scalable home-automation solutions so you can start with one room and add more home-control functions when you are ready.

Control4 gives you simple, convenient control over the lighting and temperature in your home -- helping you reduce energy costs and protect valuable natural resources. Visit [castlerockconstruction.com](http://castlerockconstruction.com) to learn more.

## NEW DIVISION ADDED TO CRC

Castle Rock Construction has extended its services to include tenant improvements, building maintenance and commercial remodeling.

After years of use, retail and office space declines in both functionality and aesthetic appeal. Tenant improvements, office renovations, and ongoing maintenance are necessary to stay competitive in today's environment.

Using a well-planned schedule to lessen interruptions to a commercial site, Castle Rock Construction offers remodeling and improvements to offices, medical facilities, retail operations, schools, houses of worship,

government facilities... any building that needs to remain in operation while undergoing work.

Building maintenance includes mold remediation, window repairs/replacement, siding/ exterior replacement, roof repair, infrastructure repairs (plumbing/electrical/structural), water extraction, storm repair, fire/water/smoke damage restoration.

To learn more about how Jim Pitcher can help you with your next tenant improvement project, call 707.421.8924.

